



### Municipality projects

- Santos Vivo

### Demographic data (IBGE)

Estimated population [2020]

**433.991 people**

Demographic density [2010]

**1.494,26 hab/km<sup>2</sup>**

Average monthly salary of formal workers [2018]

**3,2 minimum wage**

Working population [2018]

**47,9 %**

School enrollment rate from 6 to 14 years of age [2010]

**98,2 %**

GDP per capita [2018]

**R\$ 51.915,03**

Territorial unit area [2020]

**281,033 km<sup>2</sup>**

Adequate sanitation [2010]

**95,1 %**

Afforestation of public roads [2010]

**87,3 %**

Urbanization of public roads [2010]

**84,7 %**

Biome [2019]

**Atlantic Forest**

### IBEU - Urban Wellbeing Index

**IBEU - 0.902**

Mobility- **0.881**

Environmental- **0.943**

Housing - **0.875**

Services - **0.971**

Infrastructure - **0.840**

### Tourism Governance Institutions

- Secretariat of Entrepreneurship, Creative Economy and Tourism
- Santos Municipal Tourism Council

### Tax collection (2020)

IPTU  
**R\$ 492.911.523,24**

ISS  
**R\$ 744.905.182,95**

### Tourism service providers registered in CADASTUR (1° / 2021)

Tourist guides

**216**

Tourist camps

**0**

Tourism agencies

**208**

Accommodation means

**19**

Thematic parks

**0**

Tourist carriers

**27**

Concert halls

**1**

Convention centers

**0**

Nautical Tourism and Sport

Fishing

**0**

Entertainment, Leisure and

Water Parks

**1**

Car rental

**8**

Event organisers

**33**

Infrastructure services for events

**15**

Tourist segments

**19**

Food and drinks

**17**