# **Tourism Investment Hub** Overview - Teresópolis/RJ

# **Municipality projects**

• Serra dos Órgãos National Park





#### **Demographic data (IBGE)**

Estimated population [2020]

184.240 people

Demographic density [2010]

212,49 hab/km<sup>2</sup>

Average monthly salary of formal workers [2018]

2,2 minimum wage

Working population [2018]

22,8 %

School enrollment rate from 6 to 14 years of age [2010]

96,2 %

GDP per capita [2018]

R\$ 28.503,62

Territorial unit area [2020]

773,338 km<sup>2</sup>

Adequate sanitation [2010]

67,2 %

Afforestation of public roads [2010]

37 %

Urbanization of public roads [2010]

54,7 %

Biome [2019]

**Atlantic Forest** 

### **IBEU - Urban Wellbeing Index**

**IBEU - 0.772** 

Mobility- 0.922

Environmental- **0.769** Infrastructure - **0.676** 

Housing - **0.803** 

Services - **0.689** 

#### **Tourism Governance Institutions**

- Teresópolis Municipal Tourism Secretariat (SECTUR)
- Teresópolis Municipal Council of Tourism

# Tax collection (2020)

**IPTU** 

ISS

R\$ 55.697.679,90

R\$ 35.086.861,08

# Tourism service providers registered in CADASTUR (1° / 2021)

Tourist guides

59

Tourist camps

Tourism agencies

42

Accommodation means

Thematic parks

0

**Tourist carriers** 

Concert halls

Convention centers

Nautical Tourism and Sport

0

Entertainment, Leisure and

Water Parks

0

Car rental

**Event organisers** 

Infrastructure services for events

Tourist segments

Food and drinks

32