



### Municipality projects

- Aldeias da Lagoinha Ceará
- Residence Club at the Hard Rock Hotel Fortaleza

### Demographic data (IBGE)

Estimated population [2020]

**32.992 people**

Demographic density [2010]

**99,83 hab/km<sup>2</sup>**

Average monthly salary of formal workers [2018]

**1,7 minimum wage**

Working population [2018]

**12,6 %**

School enrollment rate from 6 to 14 years of age [2010]

**97,8 %**

GDP per capita [2018]

**R\$ 11.941,70**

Territorial unit area [2020]

**289,231 km<sup>2</sup>**

Adequate sanitation [2010]

**28 %**

Afforestation of public roads [2010]

**79,9 %**

Urbanization of public roads [2010]

**5,3 %**

Biome [2019]

**Caatinga**

### IBEU - Urban Wellbeing Index

**IBEU - 0.804**

Mobility- **0.984**

Environmental- **0.879**

Housing - **0.838**

Services - **0.763**

Infrastructure - **0.553**

### Tourism Governance Institutions

- Department of Tourism, Culture and Environment of Paraipaba
- Municipal Council of Tourism of Paraipaba

### Tax collection (2020)

IPTU  
**R\$ 367.994,32**

ISS  
**R\$ 2.299.097,65**

### Tourism service providers registered in CADASTUR (1° / 2021)

Tourist guides

**8**

Tourist camps

**0**

Tourism agencies

**0**

Accommodation means

**6**

Thematic parks

**0**

Tourist carriers

**2**

Concert halls

**0**

Convention centers

**0**

Nautical Tourism and Sport

Fishing

**0**

Entertainment, Leisure and

Water Parks

**0**

Car rental

**1**

Event organizers

**0**

Infrastructure services for events

**1**

Tourist segments

**1**

Food and drinks

**3**