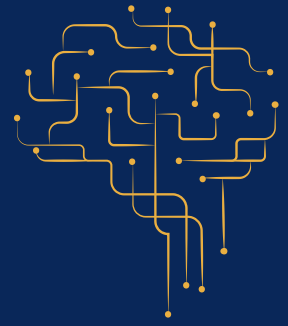


Tourism Investment Hub



Overview - Itapetininga/SP



Municipality projects

- Revitalization of Peixoto Gomide square

Demographic data (IBGE)

Estimated population [2020]

144.377 people

Demographic density [2010]

80,65 hab/km²

Average monthly salary of formal workers [2018]

2,2 minimum wage

Working population [2018]

23,5 %

School enrollment rate from 6 to 14 years of age [2010]

96,4 %

GDP per capita [2018]

R\$ 29.304,81

Territorial unit area [2020]

1.789,350 km²

Adequate sanitation [2010]

92,9 %

Afforestation of public roads [2010]

81,5 %

Urbanization of public roads [2010]

30 %

Biome [2019]

Cerrado and Atlantic Forest

IBEU - Urban Wellbeing Index

IBEU - 0.878

Mobility- **0.934**

Environmental- **0.930**

Housing - **0.863**

Services - **0.963**

Infrastructure - **0.697**

Tourism Governance Institutions

- Department of Culture and Tourism of Itapetininga
- Itapetininga Municipal Council of Tourism

Tax collection (2020)

IPTU

R\$ 18.431.552,58

ISS

R\$ 32.643.948,89

Tourism service providers registered in CADASTUR (1° / 2021)

Tourist guides

24

Tourist camps

0

Tourism agencies

18

Accommodation means

8

Thematic parks

0

Tourist carriers

16

Concert halls

0

Convention centers

0

Nautical Tourism and Sport

Fishing

0

Entertainment, Leisure and

Water Parks

0

Car rental

1

Event organizers

2

Infrastructure services for events

1

Tourist segments

2

Food and drinks

2