



### Municipality projects

- Vila Carnaúba

### Demographic data (IBGE)

Estimated population [2020]

**24.977 people**

Demographic density [2010]

**68,13 hab/km<sup>2</sup>**

Average monthly salary of formal workers [2018]

**1,7 minimum wage**

Working population [2018]

**8,7 %**

School enrollment rate from 6 to 14 years of age [2010]

**98,5 %**

GDP per capita [2018]

**R\$ 8.946,00**

Territorial unit area [2020]

**335,921 km<sup>2</sup>**

Adequate sanitation [2010]

**6,3 %**

Afforestation of public roads [2010]

**95,3 %**

Urbanization of public roads [2010]

**3,1 %**

Biome [2019]

**Caatinga**

### IBEU - Urban Wellbeing Index

**IBEU - 0.773**

Mobility- **0.988**

Environmental- **0.981**

Housing - **0.859**

Services - **0.552**

Infrastructure - **0.487**

### Tourism Governance Institutions

- Municipal Secretariat for the Environment, Tourism, Industry and Commerce (SEMAT)
- Cruz Municipal Tourism Council

### Tax collection (2020)

IPTU  
**R\$ 90.746,07**

ISS  
**R\$ 1.478.313,73**

### Tourism service providers registered in CADASTUR (1° / 2021)

Tourist guides

**0**

Tourist camps

**0**

Tourism agencies

**12**

Accommodation means

**33**

Thematic parks

**0**

Tourist carriers

**1**

Concert halls

**0**

Convention centers

**0**

Nautical Tourism and Sport

Fishing

**0**

Entertainment, Leisure and

Water Parks

**0**

Car rental

**1**

Event organizers

**0**

Infrastructure services for events

**2**

Tourist segments

**4**

Food and drinks

**3**