# **Tourism Investment Hub** Overview - Aquiraz/CE 🍀

### **Municipality projects**

Beach Park Expansion





## Demographic data (IBGE)

Estimated population [2020]

80.935 people

Demographic density [2010]

150,50 hab/km<sup>2</sup>

Average monthly formal salary of workers [2018]

2,0 minimum wage

Working population [2018]

23,2 %

School enrollment rate from 6 to 14 years of age [2010]

96,5 %

GDP per capita [2018]

R\$ 24.630,33

Territorial unit area [2020]

480,236 km<sup>2</sup>

Adequate sanitation [2010]

36,3 %

Afforestation of public roads [2010]

81,9 %

Urbanization of public roads [2010]

1,4 %

Biome [2019]

Caatinga

#### **IBEU - Urban Wellbeing Index**

**IBEU - 0.682** 

Mobility- **0.948** 

Housing - **0.774** 

Services - **0.421** 

Environmental- **0.879** Infrastructure - **0.387** 

#### **Tourism Governance Institutions**

- Secretary of Tourism of the Municipality of Aquiraz
- Aguiraz City Hall

#### Tax collection (2020)

**IPTU** 

ISS

R\$ 34.436.517,18

R\$ 16.372.675,56

# Tourism service providers registered in CADASTUR (1° / 2021)

Tourist guides

7

Tourist camps

Tourism agencies

13

Accommodation means

Thematic parks

2

Tourist carriers

4

Concert halls

Convention centers

0

Nautical Tourism and Sport

Fishing

0

Entertainment, Leisure and

Water Parks

1

Car rental

0

**Event organizers** 

Infrastructure services for

events

1

Tourist segments

Food and drinks

3