



Municipality projects

- Jericoacoara National Park

Demographic data (IBGE)

Estimated population [2020]

20.087 people

Demographic density [2010]

83,02 hab/km²

Average monthly salary of formal workers [2018]

1,6 minimum wage

Working population [2018]

24,8 %

School enrollment rate from 6 to 14 years of age [2010]

98,8 %

GDP per capita [2018]

R\$ 17.740,75

Territorial unit area [2020]

209,029 km²

Adequate sanitation [2010]

13,6 %

Afforestation of public roads [2010]

88,5 %

Urbanization of public roads [2010]

1,2 %

Biome [2019]

Caatinga

IBEU - Urban Wellbeing Index

IBEU - 0.767

Mobility- **0.954**

Environmental- **0.963**

Housing - **0.850**

Services - **0.597**

Infrastructure - **0.471**

Tourism Governance Institutions

- Department of Economic Development, Tourism and Environment of Jijoca de Jericoacoara
- Municipal Council of Tourism of Jijoca de Jericoacoara

Tax collection (2020)

IPTU
R\$ 487.377,72

ISS
R\$ 5.415.031,76

Tourism service providers registered in CADASTUR (1º / 2021)

Tourist guides

1

Tourist camps

1

Tourism agencies

130

Accommodation means

199

Thematic parks

0

Tourist carriers

19

Concert halls

0

Convention centers

0

Nautical Tourism and Sport

Fishing

1

Entertainment, Leisure and

Water Parks

0

Car rental

2

Event organizers

0

Infrastructure services for events

2

Tourist segments

25

Food and drinks

11