Tourism Investment Hub Overview - Gramado/RS 🍀

Municipality projects

Vila da Mônica Gramado





Demographic data (IBGE)

Estimated population [2020]

36.555 people

Demographic density [2010]

135,70 hab/km²

Average monthly salary of formal workers [2018]

2,6 minimum wage

Working population [2018]

66,0 %

School enrollment rate from 6 to 14 years of age [2010]

96,9 %

GDP per capita [2018]

R\$ 54.901,17

Territorial unit area [2020]

239,341 km²

Adequate sanitation [2010]

91,5 %

Afforestation of public roads [2010]

76,3 %

Urbanization of public roads [2010]

23,5 %

Biome [2019]

Atlantic Forest

IBEU - Urban Wellbeing Index

IBEU - 0.845

Mobility- 0.990

Housing - **0.920**

Services - **0.772**

Environmental- **0.914** Infrastructure - **0.628**

Tourism Governance Institutions

- Gramado Municipal Secretary of Tourism
- Gramado Municipal Council of Tourism
- Gramado Municipal Tourism Autarchy

Tax collection (2020)

IPTU

ISS

R\$ 44.149.059,74

R\$ 34.224.269,6

Tourism service providers registered in CADASTUR (1° / 2021)

Tourist guides

75

Tourist camps

Tourism agencies

45

Accommodation means

180

Thematic parks

Tourist carriers

27

Concert halls

3

Convention centers

3

Nautical Tourism and Sport

Fishing

Entertainment, Leisure and

Water Parks

Car rental

1

Event organizers

Infrastructure services for

events

Tourist segments

Food and drinks

34