Tourism Investment Hub Overview - Cruz/CE

Municipality projects

• Vila Carnaúba

Demographic data (IBGE)

Estimated population [2020]	GDP per capita [2018]	
24.977 people	R\$ 8.946,00	
Demographic density [2010]	Territorial unit area [2020]	
68,13 hab/km²	335,921 km²	
Average monthly salary of formal	Adequate sanitation [2010]	
workers [2018]	6,3 %	
1,7 minimum wage	Afforestation of public roads [2010]	
Working population [2018]	95,3 %	
8,7 %	Urbanization of public roads [2010]	
School enrollment rate from 6 to 14 years	3,1 %	
of age [2010]	Biome [2019]	
98,5 %	Caatinga	

IBEU - Urban Wellbeing IndexTourism Governance InstitutionsIBEU - 0.773Housing - 0.859Mobility- 0.988Services - 0.552Environmental- 0.981Infrastructure - 0.487

Tax collection (2020)

IPTU R\$ 90.746,07 ISS **R\$ 1.478.313,73**

Tourism service providers registered in CADASTUR (1° / 2021)

Tourist guides	Tourist carriers	Car rental
0	1	1
Tourist camps	Concert halls	Event organizers
0	0	0
Tourism agencies	Convention centers	Infrastructure services for
12	0	events
Accommodation means	Nautical Tourism and Sport	2
33	Fishing	Tourist segments
Thematic parks	0	4
0	Entertainment, Leisure and	Food and drinks
	Water Parks	3
	0	



