# **Tourism Investment Hub** Overview - Cabedelo/PB 🦊

# **Municipality projects**

Fortaleza Santa Catarina

### Demographic data (IBGE)

Estimated population [2020]

68.767 people

Demographic density [2010]

1.815,57 hab/km<sup>2</sup>

Average monthly formal salary of workers [2018]

2,8 minimum wage

Working population [2018]

33,2 %

School enrollment rate from 6 to 14 years of age [2010]

97,3 %

GDP per capita [2018]

R\$ 41.104,03

Territorial unit area [2020]

29,873 km<sup>2</sup>

Adequate sanitation [2010]

51,1 %

Afforestation of public roads [2010]

75,6 %

Urbanization of public roads [2010]

8,1 %

Biome [2019]

**Atlantic forest** 

#### **IBEU - Urban Wellbeing Index**

**IBEU - 0.749** 

Mobility- **0.943** 

Environmental- 0.852 Infrastructure - 0.474

Housing - **0.842** 

Services - **0.633** 

### **Tourism Governance Institutions**

- Cabedelo Tourism Secretariat
- Cabedelo Municipal Tourism Council

#### Tax collection (2020)

**IPTU** 

ISS

R\$ 10.851.172,34

R\$ 24.023.397,71

# Tourism service providers registered in CADASTUR (1° / 2021)

Tourist guides

39

Tourist camps

Tourism agencies

13

Accommodation means

Thematic parks

Tourist carriers

8

Concert halls

Convention centers

Nautical Tourism and Sport

Fishing

Entertainment, Leisure and

Water Parks

Car rental

1

**Event organizers** 

Infrastructure services for

events

Tourist segments

Food and drinks

14