Tourism Investment Hub

Panorama - Balneário Camboriú/SC 👯





Municipality projects

BC Port

Demographic data (IBGE)

Estimated population [2020]

108.089 people

Demographic density [2010]

2.337,67 hab/km²

Average monthly formal salary of workers [2018]

2,5 minimum wage

Working population [2018]

44,7 %

School enrollment rate from 6 to 14 years of age [2010]

98,3 %

GDP per capita [2018]

R\$ 40.002,30

Territorial unit area [2020]

45,214 km²

Adequate sanitation [2010]

98,7 %

Afforestation of public roads [2010]

78,1%

Urbanization of public roads [2010]

89,6 %

Biome [2019]

Mata Atlântica

IBEU - Urban Wellbeing Index

Housing - **0.931 IBEU - 0.928**

Mobility- **0.976** Services - **0.883**

Environmental- **0.923** Infrastructure - **0.926**

Tourism Governance Institutions

- Balneário Camboriú Tourism Office
- Municipal Tourism Council of Balneário Camboriú

Tax collection (2020)

IPTU

ISS

R\$ 154.235.968,26 R\$ 65.567.405,71

Tourism service providers registered in CADASTUR (1° / 2021)

Tourist guides

54

Tourist camps

Tourism agencies

67

Accommodation means

65

Thematic parks

3

Tourist carriers

32

Concert halls

Convention centers

Nautical Tourism and Sport

Fishing

Entertainment, Leisure and

Water Parks

Car rental

1

Event organizers

Infrastructure services for

events

10

Tourist segments

Food and drinks

28